



Creativity and Innovative Thinking Undergraduate Course Information Guide

Course Number: DCM 319- 2 credits, 5 Weeks
Delivery Formats: Online Async

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Course Description

Connections among such varied disciplines as physics, politics, and poetry will be examined and investigated within students' own discipline/profession. Using a variety of approaches to integrative and innovative thinking, students will explore interconnectedness, expanding possibilities, creativity, and decision-making.

Learning Outcomes

After completing this course, you will be able to:

- Identify creativity from various perspectives including its manifestation in one’s life
- Analyze the elements of the creative process
- Analyze, and assess a project or activity that reflects the creative process
- Analyze models of innovation based on an understanding of their contextual development
- Articulate the challenges and rewards of an innovation based on an understanding of its complexities
- Reflect upon and describe the role creativity and innovation play in one’s daily life

Learning Strategies and Resources

Some learning activities, assignments and deadlines will vary depending on the delivery format of the course and may differ slightly from what is presented in this document.

This course consists of five “modules” which coincide with the five weeks of the course.

Online participation in discussions is crucial as is review of videos and weekly readings from articles. The course requires completion of a Mini Paper; also, completion of an Innovation Report and Bibliography and brief PowerPoint presentation online.

Required Readings

There are no textbooks to purchase for this course. The readings are available on Electronic Reserve, at the [DePaul Library](#). Login to Ares Course Reserves and select the course. Log in using your Campus Connect User ID and password. You will then get a page listing the courses in which you're enrolled that have readings posted in Ares. Click on the title of this course and the list of our electronic reserve readings will be displayed.

Learning Deliverables

This course consists of five (5) modules. The estimated time to complete each module is one (1) week. The following table outlines the course.

All students will be expected to demonstrate the course Learning Goals and their specific Learning Outcomes by:

- Successfully completing all reading assignments, as evidenced by online discussion.
- Actively participating in class discussions and activities.
- Writing one Mini Paper.
- Writing an Innovation Report with Bibliography.

Assessment of Student Learning

Distribution of Grade Points

Graded Assignments	Percentage of Final Grade
Weekly D2L discussion and participation	33%
Mini paper	33%
Innovation Project	33%

Grading Scale

A = 95 to 100	A- = 91 to 94	B+ = 88 to 90
B = 85 to 87	B- = 81 to 84	C+ = 77 to 80
C = 73 to 76	C- = 69 to 72	D+ = 65 to 68

D = 61 to 64	F = 60 or below	INC
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Course Schedule

Week or Module Title or Theme	Readings / Learning Activities	Graded Assignments
Week 1, Module 1: What is Creativity?	Grudin, 3-9. Csikszentmihalyi, 312-35. Lubart, 399-50.	View Tan 1.1 Meet and greet Discussion 1.2 What is your definition of creativity? Discussion 1.3 Comparing and contrasting perspectives Discussion
Week 2, Module 2: The Creative Process Applied	Grudin, 10-23. Csikszentmihalyi, 312-35. Lubart, 399-50.	2.1 The habits of inspiration Discussion 2.2 Complete and submit one mini paper on a creative project or product of your own 2.3 Project Analysis Discussion
Week 3, Module 3: Creativity and Innovation	Read Grudin, 96-100, 137-45. Clydesdale, "Creativity and Competition: The Beatles." "Garrett Morgan," "Marie Curie," and "Retail and Consumer" (web-pages)	View a) The Council on Innovation, b) Josh Silver 3.1 What is an innovation? Discussion 3.2 Research and write an Innovation paper, due Week Five 3.3 How are your ideas

		about innovation and creativity changing? Discussion
Week 4, Module 4: Innovation and Society	Read Grudin, 197-207 Bornstein, "A Light in India." (Internet article) Carroll and Mui,. "Four Principles for Crafting Your Innovation Strategy."	4.1 Innovation and Society Discussion
Week 5, Module 5: Creativity, Innovation, and You	Dyer, "The Innovator's DNA." Nussbaum, "Cultivating the Imagination." Wagner, "Innovation and Creativity in a Complex World."	5.1 Proof-read and Turn-in your Innovation Paper 5.2 Innovation PowerPoint Discussion 5.3 Adding your voice Discussion 5.4 Creativity and Innovation Closing Discussion

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Course Policies

For access to all SCPS and DePaul University academic policies, refer to the following links:

[SCPS Student Resources Website](#)

[DePaul Student Handbook](#)

The [D2L Course Website](#) for this course.

Course Syllabus

The official syllabus for this course that includes course dates, instructor information and quarter specific details will be provided by the course instructor by the start of the course and available on the course D2L website.

Course Registration

To find out when this course will be offered next, you can go to the [SCPS Registration website](#) for details on how to register for the course.

For information on how this course can apply to your program, contact your academic advisor.

School of Continuing and Professional Studies

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