DePaul | **School of Continuing and Professional Studies**

Ethical Business Behavior
Undergraduate Course Information Guide

Course Number: BADM 359, 2 or 4 credits, 10 Weeks
Delivery Formats: Online Async

Learning Outcomes	Learning Strategies and Resources	Learning Deliverables
Assessment/Grading	Course Schedule	Policies

Course Description

Ethical Business Behavior explores the ethical issues that business decision-makers face and examines the moral principles that are used to help resolve these issues. Ethical decisions in the workplace can have tremendous influence on the individuals and the corporations involved. The outcomes of unethical behavior can affect reputations, trust and career path. Results have been as severe as loss of employment, physical harm to individuals, corporate bankruptcy and even impacts to the economy. Students are placed in decision-making roles through exercises, case studies and role-playing. Reasoning skills are honed through identification of ethical issues and alternative means to analyze these issues. Ethical behavior is evaluated using analytical skills to apply ethical concepts to business situations.

Learning Outcomes

After completing this course, you will be able to:

• Apply ethical theories to assess causes and characteristics of misconduct using an Ethical Analysis Format.

• Identify options for how to respond to unethical conduct in various cases and support recommendations for implementing the best response.

• Assess the influence of organizations on employees' ethical decisions and steps that managers can take to prevent future cases of misconduct.

• Reflect on personal ethical decision-making in business situations and develop an ethical code of conduct.

Learning Strategies and Resources

Some learning activities, assignments and deadlines will vary depending on the delivery format of the course and may differ slightly from what is presented in this document.

We will evaluate business situations involving financial scandals, harm from poor product safety, deception in advertising, racial and sexual harassment, whistle-blowing, dangerous work environments and international ethics. Students select a business ethics issue of their choice to evaluate in a research analysis. Ethical decisions in the workplace are among the most significant that employees must make and can have tremendous influence on the individuals and the corporations involved.

Required Readings

Books and learning materials are available at the DePaul bookstore, at http://depaul-loop.bncollege.com, or through alternative sources.

Boatright, J.R., & Smith, J. (2017). Ethics and the Conduct of Business (Eighth Edition). Boston: Pearson Education, Inc.

Learning Deliverables

Group discussions, written case study analyses, a role play, reflection, assignments that build on prior learning (scaffolding) and application of concepts to events in the news are used to learn and apply concepts. An Ethical Analysis Format is provided to help make ethical decisions.

Assessment of Student Learning

Distribution of Grade Points

Graded Assignments	Percentage of Final Grade
Research Case Analysis	20%
Participation in Discussions	17%
Case Studies (4)	58%
Collaborative Role Play	3%
Personal Credo Statement	1%
Learning Reflection	1%

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Grading Scale

A = 95 to 100	A- = 91 to 94	B+ = 88 to 90
B = 85 to 87	B- = 81 to 84	C+ = 77 to 80
C = 73 to 76	C- = 69 to 72	D+ = 65 to 68
D = 61 to 64	F = 60 or below	INC

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Course Schedule

Week or Module Title or Theme	Readings / Learning Activities	Graded Assignments
Week 1, Module 1: Ethical Thinking		1.1 Introductions Discussion 1.2 Issues in the Workplace Discussion of Personal Experience
Week 2, Module 2: Fraud by Leadership		2.1 BeechNut Case 2.2 Enron Scandal Discussion 2.3 Scandals with Similarities to Enron Discussion
Week 3, Module 3: Ethical Principles		3.1 Role-Play Discussion 3.2 Information Disclosure Discussion
Week 4, Module 4: Applying Theories		4.1 Select Research Topic 4.2 Medical Ethics Discussion 4.3 Food Content Discussion

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Week 5, Module 5: Ethics of Marketing		5.1 Truth in Advertising Case 5.2 "Deceptive Advertising or Puffery" Discussion 5.3 "Test Market Sabotage" Discussion
Week 6, Module 6: Safety/Negotiation		6.1 Wyeth Cordarone Case 6.2 Research Reference List 6.3 Product Safety Discussion 6.4 Resolving Differences Discussion
Week 7, Module 7: Whistleblowing & Regulations		7.1 Aggressive Ad Agency Case 7.2 A Whistleblowing Discussion 7.3 Financial Ethics Discussion
Week 8, Module 8: Discrimination		8.1 Research First Draft or Background Summary 8.2 Racial Discrimination Discussion 8.3 Sexual Harassment Discussion
Week 9, Module 9: Employee Safety		9.1 Learning Reflection 9.2 Research First Draft or Background Summary 9.3 Hazardous Work Group Case Discussion
Week 10, Module 10: International Business Ethics		10.1 Research Case Final Draft 10.2 International Business Ethics Discussion
Week 11, Finals Week: Future		11.1 Personal Credo

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Perspectives		11.2 Summary Perspective Discussion

Course Policies

For access to all SCPS and DePaul University academic policies, refer to the following links:

SCPS Student Resources Website

DePaul Student Handbook

The D2L Course Website for this course.

Course Syllabus

The official syllabus for this course that includes course dates, instructor information and quarter specific details will be provided by the course instructor by the start of the course and available on the course D2L website.

Course Registration

To find out when this course will be offered next, you can go to the SCPS Registration website for details on how to register for the course.

For information on how this course can apply to your program, contact your academic advisor.

School of Continuing and Professional Studies

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