



DEPAUL

School of Continuing and Professional Studies

## Exploring the Art Museum Undergraduate Course Information Guide

**Course Number: CCA 152, 2 or 4 credits, 10 Weeks**  
**Delivery Formats: Online Async**

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### Course Description

Museums have been a respected and trusted measurement of artistic accomplishment. In this course, the student will examine the museum's role as collector, conservator and educator. The student will investigate the traditional role of the art museum, its collection, practices and programs as well as its efforts to integrate new media into its collection. The course also investigates repatriation, which is the ownership of ancient and cultural heritage and other issues that affect the museum such as censorship and funding. Finally, it will look at how we value art as a commercial commodity.

### Learning Outcomes

After completing this course, you will be able to:

- Understand the organization and operation of an art museum.
- Identify some of the issues facing art museums in the 21st century.
- Recognize the impact that new media is having on the traditional art museum.
- Understand the repercussions and problems associated with repatriation.
- Recognize how virtual tours and pop-up museums are changing the way we experience art.
- Understand the impact that art museums, galleries and auction houses have on how we value art.
- Understand the ramifications of censorship and how it affects the art museum and the artist.
- Value the role that the art museum plays in educating the public.

## Learning Strategies and Resources

The Discussions will be organized into forums around the particular assignment you are studying each week. You may be asked by the instructor to take leadership in a certain group for a certain time of the course. Further instructions you will receive then from the instructor. The majority of the forums will be open only for two weeks.

The best approach to evaluating the galleries you observe will be to focus on:

- The background of the art movement represented by works in each of the galleries.
- Select a few of the leading artists from those movements.
- Determine key works in the collection of that movement which are shown in each gallery.
- Collect a brief history of the artist and the works you have selected.

Please note that all papers should have a bibliography and include appropriate visuals. The visuals cannot be counted as part of the initial body of the paper. It is difficult to estimate the number of pages necessary to complete the Final Project.

## Required Readings

No textbook is required for this course. Readings and videos are provided withing the course module content.

Readings and materials may be available on Electronic Reserve, at the [DePaul Library](#). Login to Ares Course Reserves and select the course. Log in using your Campus Connect User ID and password. You will then get a page listing the courses in which you're enrolled that have readings posted in Ares. Click on the title of this course and the list of our electronic reserve readings will be displayed.

Required books and learning materials are available at the DePaul bookstore, at <http://depaul-loop.bncollege.com>, or through alternative sources.

## Learning Deliverables

In addition to the weekly assessments, you are expected to complete a final project that is directly related to the learning experience provided by this course. The final project will involve developing a tour of an art museum.

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## Assessment of Student Learning

### Assessment Criteria for your Final Project

Demonstrate the knowledge you have acquired as a result of this course and your ability to:

- Synthesize that knowledge in your final project.
- Shows significant effort on the part of the student.
- Includes a bibliography of sources investigated outside of the website.
- Has been appropriately documented using the APA Style for in-text references.
- Has been checked for correct spelling.
- Where appropriate, includes visuals including reproductions of the works included in your tour.
- Is reflective of college level writing.

### Distribution of Grade Points

Graded Assignments	Percentage of Final Grade
Discussions (2 points Each)	20%
Assignments (Variable)	60%
Final Project	20%

### Grading Scale

A = 95 to 100	A- = 91 to 94	B+ = 88 to 90
B = 85 to 87	B- = 81 to 84	C+ = 77 to 80
C = 73 to 76	C- = 69 to 72	D+ = 65 to 68
D = 61 to 64	F = 60 or below	INC

## Course Schedule

Week or Module Title or Theme	Readings / Learning Activities	Graded Assignments
Week 1, Module 1: Brief History	A Brief History of the Art Museum Video: Ferris Bueller's Day Off	1.1 Museum Overview 1.2 Discussion Questions
Week 2, Module 2: Keepers of Culture	10 Top Jobs in Fine Art Museums What Does An Art Director Do? Videos: A Day In The Life Of A Curator Conservation at Smithsonian's Hirschhorn Museum	2.1 Paper on Museum Values/Ethics 2.2 Position Summary 2.3 Discussion Question
Week 3, Module 3: Visiting the Art Museum	How To Look At An Artwork Videos: How To Visit An Art Museum A World Of Art: The Metropolitan Art Museum Art City: Making It In Manhattan	3.1 Tour the MET & Write About Art 3.2 Discussion Question
Week 4, Module 4: The Art Museum: Stepping Outside of the Box	About The Pop Up Museum The Best Pop-Up Museum and Experiential Art To Visit With Kids Outsider Art Pioneers Cashing Out Difference Between An Art Gallery and an Art Museum Videos: Is The Web Browser Replacing The	4.1 2 pg. Non-Traditional Museum Paper 4.2 2 pg. Outsider Art 4.3 Discussion Question

	Art Gallery?	
Week 5, Module 5: Rethinking Curating	<p>New Media in the White Cube</p> <p>What are Art Museums Doing To Engage Millennials?</p> <p>To Reach New Audiences Museums Are Redefining</p> <p>Art Museums To Engage Audiences With New Technologies ...</p> <p>Museums 2.0: What Happens When Great Art Meets New Media?</p> <p>Videos:</p> <p>Turning The Internet Into An Art Gallery</p>	<p>5.1 Paper/Art Museum Audiences</p> <p>5.2 Discussion Question</p>
Week 6, Module 6: New Media in the Art Museum	<p>Jaume Plensa at Millennium Park</p> <p>Crown Fountain At Millennium ark</p> <p>Videos:</p> <p>Act/React: Interactive Installation Art</p>	<p>6/1 2 pg. Paper New Media Response</p> <p>6.2 List/Alternative Space</p> <p>6.3 Discussion Question</p>
Week 7, Module 7: New Media Artists	<p>Why Is It So Difficult To Define New Media?</p> <p>Videos:</p> <p>Tinguely "Homage to New York"</p>	<p>7.1 Paper/Homage to N.Y.</p> <p>7.2 Research Global Art</p> <p>7.3 Discussion Question</p>
Week 8, Module 8: How We Value Art	<p>Christie's and Sotheby's On The Champagne Trail</p> <p>The Value of Art</p> <p>What Will Museums Be Like In The Future?</p> <p>Digitization and Future of Museums</p>	<p>8.1 Paper/Corporate Collections</p> <p>8.2 Christy's &amp; Sotheby's</p> <p>8.3 Discussion Question</p>

Week 9, Module 9: Issues Facing Art Museums Today	<p>Repatriating Art Whose Culture? The Promise of Museums and the Debate Over Antiquities</p> <p>Better Safe Than Sorry</p> <p>Should the Elgin Marbles Be Returned To Greece</p> <p>Making Museums Matter -The American Legal Response to the Problem of the Holocaust</p> <p>Damen Hirst Butterfly Fiasco...</p> <p>Museums Shouldn't Bow To Censorship of Any Kind</p> <p>Art Theft: Some of the Most Famous Art Heists of the Last 100 Years</p>	<p>9.1 Prioritize Issues</p> <p>9.2 Repatriation</p> <p>9.3 Discussion Question</p>
Week 10, Module 10: Art Matters, So Does Your Opinion	No Readings/Videos	<p>10.1 Paper: Speak Your Mind</p> <p>10.2 Final Project</p> <p>10.3 Discussion Question</p>

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## Course Policies

For access to all SCPS and DePaul University academic policies, refer to the following links:

[SCPS Student Resources Website](#)

[DePaul Student Handbook](#)

The [D2L Course Website](#) for this course.

## Course Syllabus

The official syllabus for this course that includes course dates, instructor information and quarter specific details will be provided by the course instructor by the start of the course and available on the course D2L website.

## Course Registration

To find out when this course will be offered next, you can go to the [SCPS Registration website](#) for details on how to register for the course.

For information on how this course can apply to your program, contact your academic advisor.

### **School of Continuing and Professional Studies**

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